

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

Contract / Revision 477039 /		Alt Order # 06146330
Product J OCEGUERA 4 CONGRES		
Contract Dates 10/23/12 - 10/29/12	Estimate # 1188	
Advertiser J Ocegueda 4 Congress		Original Date / Revision 10/23/12 / 10/23/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 104	Product Code 111
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 25	KVVU	10/28/12	10/28/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$1,200.00			
N 26	KVVU	10/24/12	10/29/12	Fox 5 News BBDS-M-F 5a-6a	M-F 5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	M-WTF--				1	\$450.00			
Totals											42	\$37,490.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	36	\$32,765.00	\$27,850.25
10/29/12 - 10/29/12	6	\$4,725.00	\$4,016.25
Totals	42	\$37,490.00	\$31,866.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

FAX# 610-225-1191
OCT23/12 19.14
HARRIS REPORT FROM REP
CHANGES
*** KVVU-TV ***

REP. #	OFF. #	762	SALESMAN #
BUYER NAME	MAURA GILROY		
SALES PRSN	PH-	TERESA DIFURIA	

	CLASS: NATL.	LOCAL	REGIONAL
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE OCT23/12 19.14

OK'D M2
NEW TOTAL \$28335 (-1650)
*REINVESTING TO 6146330**
PLS CNF THANKS
NIKKI

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

JOHN OCEGUERA FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY ADVERTISER CODE = 104	AGENCY EST# = 1187
AGENCY PRODUCT CODE = 111	

5	ES	400P-500P	30	\$500.00	10/16	10/22	2	TU-F,M	2
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PROGRAM : DR OZ
ORD COM1 : REVISED RATE
CON COM1 : DR OZ
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT16

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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19	S		700P-800P	30		\$1,150.00	10/21	10/21	0		SUN	0
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PROGRAM : THE OT
 ORD COM1 : REVISED RATE
 CON COM1 : THE OT
 CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT21
 STATION MAKEGOOD OFFERS:
 M2 OK'D BUY#5 MISSED: TU-F,M/400P-500P OCT16 30S \$500.00 (OCT23/12)
 BUY#19 SUN/700P-800P OCT21 30S \$1,150.00
 OFFER: NONE
 CMT: SPOTS N/A. FLIGHT ENDED. PLS CREDIT.

OCT/12 28335.00 CONTRACT TOTAL 28335.00
 TOTAL SPOTS 32

MARKET TOTALS \$108,060 KVVU 25% KSNV 21% KLAS 29% KTNV 24% KVMY 0% KVCW 0% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE